



Responsible Business Alliance Nepal

2019-2020 Theme: Action to Counter Human Trafficking and Empower Nepali Workers
Acknowledge. Act. Advance.

Background

The Hamro Samman Project and National Business Initiative (NBI) are partnering to create the [Responsible Business Alliance Nepal](#), a strategic alliance of businesses and professionals, with the purpose to jointly act on and advance goals that serve both business development and social objectives.

Hamro Samman, a five-year project supported by the U.S. Agency for International Development and the United Kingdom's Department for International Development, and implemented by Winrock International, works to reduce trafficking-in-persons (TIP), including labor exploitation in domestic and foreign employment, as well as in the Nepali adult entertainment sector. NBI is a formal network of associations and businesses that promotes responsible business practices.

The purpose of the Alliance is to improve knowledge and awareness about human trafficking in Nepal (primarily among vulnerable populations and companies); to promote skill-building and job placements and linkages; and to promote responsible business practices amongst its members and other business to reduce the risk of exploitation and human trafficking.

In the first two years, 2019-2020, the Alliance will champion and focus on countering TIP (or CTIP) and exploitation of Nepalis, particularly of laborers/workers in Nepal and in the migration destination countries abroad. The strategic focus of the Alliance beyond 2021 will be determined by members of the Alliance in consultation with NBI.

Terms of Reference:

The Responsible Business Alliance Nepal will serve as an important platform to test and share ideas and knowledge, make linkages and harness relationships, leverage branding and promotions, and troubleshoot challenges in the achievement of goals aimed at countering human trafficking and labor exploitation and empowering Nepali workers.

In line with the recommendations from the Bali Process Government and Business Forum attended by NBI, the Alliance will adopt the **AAA Framework** as the model of engagement. Through the framework, the participants will **Acknowledge** the scale of the problem, **Act** to strengthen and implement ethical practices, policy and legal frameworks, and work to **Advance** efforts over the long term. The Bali Process sets out a work plan for both business and government to contribute to the eradication of all forms of human trafficking, and a guide for implementation of AAA by businesses.

Broadly, the Alliance's mandate will include:

- Public demonstration of business solidarity for CTIP including appearance, dialogue, and commitments during public launch of the Alliance, NBI's Responsible Business Summit, and other such follow-up public and private engagements.
- Active participation and contributions to discussions and activities related to empowering trafficking survivors and vulnerable people with resources such as skills, jobs, information, and networks, to protect workers and prevent trafficking, among other goals.
- Promotion of communication and collaborative action within the Alliance and other stakeholders in the business space in general in order to catalyze further private sector



engagement, innovations, and strategic partnerships aimed at empowering trafficking survivors and vulnerable people.

Key Activities of the Alliance will be jointly agreed by its members, in collaboration with NBI and the Hamro Samman Project. Members can choose to strategize and revisit their plans where it makes sense to strengthen and expedite achievement of the Alliance's goals. Some of the anticipated activities in 2019 include:

July 2019: Public Launch and Publicity on World Day Against Trafficking in Persons

Together with the Alliance members, NBI and Hamro Samman Project will launch the Responsible Business Alliance Nepal on July 30 to mark World Day Against Trafficking in Persons at this event. The launch is will be designed to create visibility for the Alliance and its mandate and in the process highlight and elevate the conversation on CTIP priorities and solutions.

August – September 2019: Co-creation Workshop to Expand Training and Job Placements

The Alliance, with facilitation by NBI, will organize a workshop in Kathmandu to brainstorm and seek commitment on the models for finding/expanding skill building and job opportunities for vulnerable Nepalis, including building inclusive recruitment policies and practices at industries and companies.

August – September 2019: Co-creation Workshop for TIP Awareness Campaign

The Alliance, with facilitation by NBI, will organize a workshop in Kathmandu to convene stakeholders (NBI, Alliance, and others) interested and affected by communications/marketing, TIP, and migration to co-create and commit to a multi-year TIP Awareness Campaign.

September 2019: Responsible Business Summit

The Responsible Business Summit is a flagship high-level two-day event periodically organized by NBI. The upcoming third Responsible Business Summit is being held in September 4-5, 2019, with the theme of 'Responsible Business for Sustainable Development'. Under the leadership of the Alliance members, NBI will design and drive a focused discussion on driving responsible business practices that protect and empower workers and prevent trafficking.

Governance of the Alliance

NBI will facilitate creation of the Alliance and manage its secretariat for the first three years of its life. It will build on its existing network to create the Alliance, which will include TIP progressive companies with operations in Nepal. Alliance members will include promising and influential leaders from the business community and pledge to be CTIP champions. Hamro Samman Project will act as a co-facilitator and resource to NBI and member companies in the development and management of the Business Alliance and its activities.

The Alliance is expected to evolve over time. It may grow organically to include other business members. The Alliance could also self-organize, and some members may leave while other representatives may take their place. Entry and exit in the Alliance is voluntary.

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